



**Digital Audio +
Neuro Entrainment Technology
for Brain Optimization and
Peak Performance**

JUST PUSH PLAY. TO ENTER A NEW LEVEL.

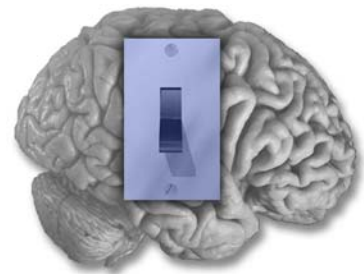
With Volition Thought House's groundbreaking **IMAGINCE** digital audio technology, music can be remastered to give it powerful mind activating and brain training characteristics. The result is called iMusic. And the possibilities are without limit.



For the first time ever it requires zero training, special equipment, discipline nor effort to access the peak performance mental state and activate permanent improvements in ones intellectual abilities. Simply playing iMusic

will optimize the brainwaves of anybody who is within audible range; dialing them into their very best mental state for the task or situation.

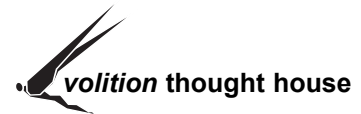
iMusic works because of a scientifically documented, physiological process called brainwave entrainment. Your ear drums are the super highways to your brain, and it's this channel that the sub-audible digital beats and pulses in iMusic travel through—sending slight vibrations echoing through to your sensory cortex. This creates a precise cortical evoked response that activates and optimizes the frequency and amplitude of your brainwaves, eliciting an immediate and very powerful change in your mental state. Within minutes your mind is guided, or “entrained” into the perfect state. What comes next is peak performance.



Leverage leading-edge technologies to drive your performance levels forward. Contact Volition Thought House to discuss how iMusic can turn on the brains behind your business:

Taylor Wilson

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IT'S REAL. IT WORKS. AND WE CAN PROVE IT.



The science behind iMusic and brainwave entrainment is as documented and verified as the law of gravity. Many doctors, institutional clinics and governmental organizations rely on brainwave optimization technology to train, empower and treat their employees, clients and patients. Each and every iMusic release is subjected to intensive laboratory trials, and a battery of real world tests, with real people, in real situations. iMusic's effectiveness is guaranteed, with the hard edged quantitative results and empirical data to prove it. [www.getimusic.com/research]

EFFECTIVE. EASY.



Using iMusic is easy. Just choose the appropriate iMusic release that corresponds with your situation, load it into your music player and press play—within 6 minutes iMusic will gently and precisely orchestrate your mind into its peak performance state.

iMusic does not require headphones or a special speaker setup: You can load iMusic onto an MP3 player or stereo for personal use, or you can play iMusic over an intercom or networked speaker system for en masse peak-performance stimulation. And the best thing about iMusic, is you don't even need to listen to it. Just hear it... a quality that makes iMusic the easiest way to improve your performance.

iMUSIC + SCIENCE

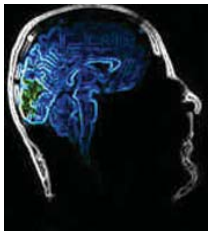
FACT 1 Your brain's performance levels and overall mental power is largely governed by your state of mind, which is determined by your brainwaves.

FACT 2 Science has uncovered which brainwaves will create a peak performance/experience state for virtually every type of action & situation; whether you are working, brain-storming, swinging a golf club or meditating.

FACT 3 Just playing iMusic at an audible volume automatically dials the brain into a peak performance / experience mental state. In any situation or environment.

- The brain is powered by a vast network of neurons that discharge waves of electrical energy in different frequencies and patterns; a phenomenon called brainwaves. With brain observation equipment, neuroscientists and field experts are able to match peak performance/experience states with the actual neurological brainwaves that allow them to occur.

- The brain experts behind iMusic know the exact frequencies/amplitudes of brainwave activity that are present when artists such as Picasso create brilliant art, when visionaries like John D. Rockefeller plan their empires, when grandmasters such as Bobby Fischer mentally play out a chess game 20 moves ahead and when an observer is engaged/enthralled by a motion picture. With iMusic, these states can be artificially replicated. But peak performance/experience creation is just the beginning.



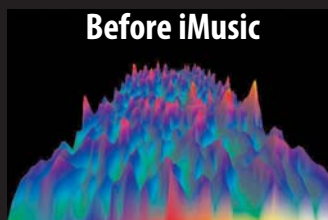
- Field leader Dr. Siegfried Othmer led a controlled clinical study & found brainwave training to increase IQ by as much as 33 points (23% on average), in addition to causing remarkable improvements in memory, reading, spatial skills & concentration. Brainwave expert Michael Taney concurs; his controlled study found brainwave training to yield IQ gains of 19 points on average. And a study executed by Thomas Budzynski Ph.D found brainwave training gave college students a tremendous competitive edge: the group that used brainwave training technology watched their GPA's sharply rise & improve even after the training, while the group that did not continued to struggle & watch their grades decline. (www.getimusic.com/research)

The studies. The tests. The research. All conclude one thing. Using iMusic enhances cognitive abilities, accelerates intellectual processes and triggers peak performance/experience events on demand.

How does iMusic train the brain for higher performance?

iMusic introduces the brain to new, high performance states, pulling it out of its comfort zone and propelling it to a higher level of operation. The brain responds to this increased neurological demand by growing stronger and generating more neural connections, neurotransmitters, dendrites, axons and neurons. The more the brain is trained with iMusic (being within audible range of iMusic trains the brain), the more this natural and scientifically documented brain building response is activated. The result is permanent, long-term gains in intelligence, mental acuity, cognitive ability and IQ.

**FROM
THE
LAB**



With a brain observation instrument called the Electroencephalograph (EEG), we can document iMusic's effect on the human brain. These EEG spectrograms show just how pronounced an impact iMusic has on the brain.

Brainwave optimization and observation technology. It's beginning to spark radical change. And it's receiving global media attention in the process. NASA is adopting the technology to improve pilot flight performance.

IN THE NEWS



Medical science is using the findings and advancements to help patients overcome paralysis-- giving sufferers the ability to do normal things like read their email, by simply thinking about it. Rising technologies like Thought Computing are giving people the power to manipulate computers and robots with the power of their brainwaves (*BusinessWeek*). Disabled people will soon be able to communicate and articulate by using a device that will read their brainwaves (*CNN*).

And now, the findings have been leveraged to create iMusic, making it possible to optimize the mind, artificially stimulate peak performance/experience & dramatically improve the intellectual power & strength of the human brain. All through the universal medium of music.

"...get your brain clipping along like a fine Swiss watch..."

Michael Chan, Sony Executive VP

"iMusic is an unprecedented psychobiologic & psychoacoustic breakthrough."

Dr. John Petersen

"everyone I know can radically benefit from iMusic! Nothing has got my attention like this since Napster hit my desktop in the spring of '99."

Jay Zeiter, News Magazine